



# Art Advertising LABELS & PRINTING

IF IT HAS INK, WE PRINT IT.

## WHO WE ARE

Art Advertising, Inc. was founded in 1969, opening the doors as a sign company to serve Jonesboro and the surrounding communities. Today, we are one of the most diversified printing companies nationwide.

#### WHAT WE DO

Our diversity means that we have options at your disposal for fitting each project to the best suited print method whether you need 3 prototypes or 33 million production pieces. We can help maintain consistency across all your materials with better turnaround time and value. We deliver an effortless, convenient experience for all of our clients. At Art Advertising, Inc. we can seamlessly take you from concept to delivery all under one roof; which means your day just got a little less hectic.



## OUR PEOPLE

Our people are not simply experts in print. They are experts in business optimization. We can lower costs, strengthen your brand recognition and provide fulfillment and logistical efficiencies. Let us show you how our print/marketing review team can give more value to your organization.



#### **COLOR PRINTING**

Full-color printed documents deliver your message with visual impact and maximum appeal. As the area's full-color printing experts, we will produce your job on time, within budget and always with the highest quality. From business cards to brochures and multipage catalogs, we're your full-color printing provider.





#### LABELS & DECALS

Quality labels and decals are the cornerstone of our business. Screen printed decals for extremely harsh environments are our specialty. Equipment decals needing custom shapes, laminates, and adhesives are our strength.

Roll labels are available from one to four color process, retail to industrial applications, and thousands of shapes and options.

UL authorized for both roll and screen printed products since 1980 ensures we are tested and inspected routinely to the highest of quality and durability standards.





#### **BUSINESS DOCUMENTS** & FORMS

Art Advertising, Inc. can print all of your business documents and forms, including invoices, work orders, checks, color or black and white copies, and much more.

Difficult, custom, and mulit-part forms are no problem at Art Advertising, Inc.



## **EXHIBITS & POINT-OF-PURCHASE**

Art Advertising, Inc. offers a wide array of large format printing. Whether you're looking to create trade show booths, wall graphics, banners, or point-of-purchase displays we're here for you. For decades, we've been the regional leader in print technology so your company can make a BIG impression.

Additionally, we have the only display showroom in Northeast Arkansas. Come in and visit with our experts about your next event or exhibit.





### **SIGNS & GRAPHICS**

Art Advertising, Inc. prints an extensive range of indoor and outdoor signs, displays, banners, custom vehicle graphics, and much more. With a wide range of solutions to fit any budget, we can assist you in getting your message seen.







## **PROMOS & WEARABLES**

We print promotional items and apparel to support and promote your business. T-shirts, jackets, water bottles, pens, calendars, bumper stickers, magnets, notepads, tote bags, and keychains are just a few of the popular items we produce at Art Advertising, Inc.

Anything with your name and logo can be custom made just for you.



## **GRAPHIC DESIGN**

Our award winning graphic designers work hard to achieve powerful designs and concepts for all of your projects. We are experts at creating designs that enhance your message and leave a lasting impression on your target audience. Contact us today and put our design team to work for you.





## WEBSITE DEVELOPMENT & APPS

Developing for the web means so much more than a mere website. Constantly emerging technologies have made web development faster, more secure and more scalable than ever before. Our team of developers and user experience designers have built state-of-the-art web solutions for clients in several industries. We are capable of handling every kind of web-based application solution including:

- ★ Responsive Programming and Custom Designs
- ★ Design and Development of SEO Options
- ★ E-Commerce or Content Management Systems (CMS)
- ★ Intuitive and Robust User Interface Development
- ★ Integration with other web-based systems
- ★ Solutions for systems integration issues
- ★ App Development with Site Integration

Each of our solutions is built with user experience at the forefront. End users benefit from intuitive UI and stunning front-end design. Our robust capabilities and business intelligence expertise help empower businesses everyday.





compounds to your home or business







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call us for: advertising specialty items, announcements, annual reports, banners, booklets, books & magazines, broad display, brochures, booklets and sales sheets, business cards, business forms, calendars, campaign development, catalogs, checks, color copies, company logo specialty items, computer file output, computer forms, construction site signs, continuous forms, corporate casual apparel, corporate event specialty items, corporate identity packages, coupons, decats & cut vinyl, digital black and white copies, digital color printing, digital copies and photo black and white, digital output, direct mail printing, engraved signs, envelopes, exhibits, financial statements, flyers, full-color banners, full-color brandsheet inserts, full-color printing, graphics specialty papers, labels, laser & cut sheets, legal exhibits, letterhead, envelopes and business cards, litigation copies, magazine and digest printing, magnetic signs, magnetic signs for vehicles, manual/employee handbooks, membership booklets, memo pads, napkins, newsletters, notebooks, notepads, outdoor signs, packaging/cd and dvd packaging, personal stationery, plaques, plastic cards, point-of-purchase materials, political campaign material, post-it notes, post-ards, posters, presentation materials, pressure seal mailers, procedure manuals, programs, promotional products, troperty listings, raffle tickets/books, trade show graphics, traffic and property restriction signs, training materials, vehicle graphics, vehicle lettering, vehicle wraps, wedding invitations, wedding programs, window lettering, yard and real estate signs, foil stamping, folding, lamination, large-format printing, logo design, mailing services, marketing, numbering, offset printing, on-demand printing, one-to-one marketing, online ordering, perforation, promotions, saddle stitching, scoring, shrink wrapping, trimming and grommeting, variable data printing, warehousing & distribution

